

Internship In Influencer Marketing

About The EaffoCare Innovation Pvt Ltd

EaffoCare is a start-up company from Indian Institute of Technology with objective to develop innovative technology and products as an effective and affordable healthcare solution to the society for treatment of various diseases and condition. Major objective of EaffoCare Innovation is that the health care product/solution should be accessible and affordable to the common population having little access to healthcare. The first innovative DuroKea hygiene products launched by Honourable Minister of Education, India, Sri Ramesh Pokhriyal through Kea Biotech Pvt Ltd. Give yourself into the of Eaffocare and enjoy your entire performance anytime anywhere.

About The Internship

Selected intern's day-to-day responsibilities include:

- Researching and identifying key influencers and bloggers in designated verticals
- Interacting with the influencers
- Creating campaign strategies
- Brainstorming new ideas for influencer marketing campaigns
- Helping in the execution and management of campaigns

Note: Prior experience in influencer marketing would be an add-on.

Requirements

- Are available for full time (in-office) internship
- Can start the internship between 15th May, 2022 and 15th July, 2022.
- Are available for duration of 2-3 months
- Have relevant skills and interests

Perks and benefits

- 1) Performance-based incentives
- 2) LOR, LOA & Letter of experience on successful execution of tasks.
- 3) Only 5 working days
- 4) Job offers for exceptional performers

Please share your cv at eaffocare@gmail.com