

Internship on Marketing

About the Company

EaffoCare Innovation Pvt Ltd is an early-stage Start-up whose major goal is develop innovative technology in the health care sectors which should be affective and affordable. to provide sufficient knowledge and finest options to let our customers make informed decisions about their education and careers. We offer a wide range of options as well as guidance and solutions tailored to the specific requirements of our customers. Among the services we offer are education consultation, admissions consulting, and business consulting.

About the Role

As an early-stage start-up, working with us you will have an opportunity to work closely with key members, have a say in major decisions that are being made and to get to actually know how a start-up works. If you prove yourself extraordinary you will even have an opportunity to be one of our founding team members. If you prove yourself to be exceptional, you may be considered for a position on our founding team.

Responsibilities

As a marketing intern you will be responsible for coming up with innovative strategies to reach out to our potential clients, Implementing the new and existing strategies and other procedures, Retargeting. A Marketing intern will be responsible for creating advertising campaigns, targeting the demographic data of their target audience and to achieve success through more awareness about what we offer.

Requirements

- A thorough understanding of marketing elements and market research methods.
- Excellent communication and writing skills
- Commercial awareness partnered with a creative mind
- Are available for full time (in-office) internship
- Can start the internship between 15th May, 2022 and 15th July, 2022.
- Are available for duration of 2 to 3 months

Perks and benefits

- 1) Performance-based incentives
- 2) LOR, LOA & Letter of experience on successful execution of tasks.
- 3) Only 5 working days
- 4) Job offers for exceptional performers